

# IVOA Exec/Media Group Meeting: TM70 (Special topic)

Thursday, June 22, 2017 @15:00 UTC

Notes: JEvans

Original: 27Jun17

Updated: JE: attendees/few typos

Distribution to [exec@ivoa.net](mailto:exec@ivoa.net)

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## Agenda:

1. Newsletter update - feedback / schedule
2. Discussion of new media presence ideas in IVOA
3. Discussion of IVOA Web Page update ideas
4. Other tasks to consider?
5. Discuss Charter for Media group; review with Exec in Santiago
6. Review Actions

## Notes:

### **1. Newsletter update – feedback / schedule**

*PF thanked DB and the Media group for the nice job on the Newsletter. DB noted that she hadn't received any feedback so far. PF suggested to set a time limit in the future. It was decided enough time had passed, so the Media group will publish the Newsletter next week. Everyone agreed.*

**Action-1:** Media Group: Publish Newsletter week of Jun 26

## **2. Discussion of new media presence ideas in the IVOA**

*DB noted that initial work has been put into the Newsletter and that other than folks contacting her to join the group, detailed discussion on how the group would organize has not been pursued so far. DB mentioned that there was a thought to announce the Newsletter to a new Twitter account along with other Newsworthy information in the future. PF suggested that the group meet over the next few months and plan to present a Charter that specifies activities of the group in Santiago. PF also invited the group to a **July Exec meeting** where initial thoughts on how the group would organize could be shared with the Exec.*

## **3. Discussion of IVOA Web Page update ideas**

*DB noted that SO will lead Social Media, including a Twitter account. BB asked how many people on the Interop mail list and the approximate number provided by GL was 600. PF thought we should be sure other relevant people such as Directors of Observatories are included on the list of people that receive the Newsletter. BB agreed and volunteered to work that angle and also suggested a link in the AAS Quarterly Newsletter and other Astronomy Society Outreach groups internationally.*

*PF outlined some thoughts on how to address the current Web Pages ... assure links work and are not broken; the Front Page needs to be reworked (that can be coordinated within the Media group); Coordinate a Portal.*

*CC noted that the New Media group is important. That young people identify and seek out social media. Traditional web sites are good as an archive for documents. They are not as important as they were before other media outlets (e.g., Twitter, FB, UTube, ...).*

*FP added that the current Web pages are losing their appeal and need a vision. They are needed to link to history, lists, baseline information. It became evident at the Open Universe meeting that people don't know we have services. He also noted that a Portal, at least a set of pointers to services available, was an important new consideration for the IVOA. He added that it takes resources and he may be able to come up with some resources to help. It will be important to get the project organized so he can take a subset of the tasks to INAF for a request for funding.*

*Both PF & FP agree there are 2 first steps:*

- Media group come up with requirements of what needs to be done*
- Then a decision on how to split up the tasks and how to get the work done with help from the Exec*

**Action-2:** BB: Organize email list of relevant people/groups for mailing/notification of IVOA news such as the IVOA Newsletter

**Action-3:** Media group: Take first steps to organize what needs to be done with regard to WebPages

## **4. Other tasks to consider**

Based on the discussion, the Media Group major task areas include the following:

- IVOA Newsletter
- Social Media presence
- Web Pages – front page, baseline info, history, docs
- VO Portal – takes the place of current “for Astronomers” view
- Outreach – get the VO out to the astronomy community and science community at large

CA said that the VO Portal is a good showcase for CSP to work on so that it reflects a scientific point of view. The CSP needs to consider, “What do you see as a VO Portal?”. Their involvement will give the Portal a science perspective.

The going forward plan for the IVOA Web Pages emerged as follows: The Media group/CSP become a task force on how to achieve a Portal. The Media group outlines how to make the IVOA Web Pages more appealing with Science Users in mind. The CSP addresses the science part of the portal and provides their insight/ideas. Together, they are the input to a proposal to the Exec. Projects with means to do the work will implement. Goes back to FP possible funding offer and MA said there may be help he can offer too.

**Action-4:** Media Group/CSP – coordinate and report to the Exec with a proposal to address the IVOA Web Portal.

**Action-5:** DB – Contact Bruno Merin and discuss CSP role in Portal definition

**Action-6:** Media group – Organize a Mail List for Media group/Exec member on the ‘to’ list for this meeting. JE can provide list.

**Action-7:** Media group – Initial planning/ideas presented at the next Exec meeting on July 25.

## ***5. Discuss Charter for Media Group; review with Exec in Santiago***

PF set the Santiago meeting as a good goal for the Media group charter. The document could be developed and sent out to the Exec prior to the meeting and then reviewed/discussed at the Exec meeting in Santiago.

## ***6. Review actions***

### ***New:***

**Action-1:** Media Group: Publish Newsletter week of Jun 26

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**Action- 7:** Media group – Initial planning/ideas presented at the next Exec meeting on July 25.