

## Media Group Meeting #2

Date: 2017-10-25

Time: 13:30 - 14:30 UTC

Location: ADASS

Distribution to: [media@ivoa.net](mailto:media@ivoa.net)

### Attendees

Bruce Berriman	<a href="mailto:gbb@ipac.caltech.edu">gbb@ipac.caltech.edu</a>	BB	USVOA/NAVO
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### Agenda

1. Review list of actions
  1. Social Media accounts
  2. Website updates
  3. IVOA web portal
2. Discuss Charter
3. Miscellaneous

### Meeting Notes

#### 1. Review list of actions

##### 1.1 Social media accounts

(SO leading)

- just use [media@ivoa.net](mailto:media@ivoa.net) -- turn off notifications
- IVOA handle is taken... so figure out a new one?
- Facebook - page instead of group
  - <https://www.facebook.com/ivoalliance/>
- need to setup Weibo and WeChat accounts, too
  - YT will take lead
- (All) Plan to set up accounts this week

##### 1.2 Website updates

Wordpress for test site

- private wordpress blog that's open just to those with the username/password
- For testing changes / updates amongst group

- (JB) make the wordpress blog for testing

(For later) Add Google Analytics to the new site

- Media group should have access to statistics. What other groups would like access?
- Add 'onClick' tags to links (pages, VO applications/services)

### **1.3 IVOA web portal**

VO Portal - CSP should take the lead

- do we even need one?

### **2. Charter**

- Reviewed JB's updates
- BB, All: Simplify it. Remove the "Procedure" parts
  - Put the Procedures /notes somewhere on the IVOA TWiki media group pages

### **3. Miscellaneous**

Make a workspace on the IVOA wiki

- GI: email whoever's in charge of adding

**\*\*Meet tomorrow (Oct. 26, 2017) over lunch with Exec\*\***

- Go over actions
  - Website update plan
  - Social media accounts / plan
  - Discuss IVOA web portal
- Review charter
- Discuss CMS?

## **ACTION STATUSES**

### **OLD ACTIONS**

**Action#1:** on SO: Draft a proposal for the Exec for the social media IVOA presence.

- **Replaced with Action#10:** working "Social Media" section of the Media Group charter

**Action#2:** on DB: Ask Santosh (and Giulia?) on the details about the website, does it have a content management system? If yes, which one and how easy is it to use. cc JB.

- **DONE.** No CMS used now. It may be worthwhile to setup CMS for some parts of the IVOA website, e.g., For Astronomers, For Developers. Too complicated to migrate the IVOA-Members parts of the site, mainly the Documents page, to CMS; the benefits don't outweigh the trouble in setting it up.

**Action#3:** on all, JB to lead: Start reviewing the web pages with this main question in mind: What do astronomers want to get out of the website?

- **DONE.** sent notes to team. Next step: work the updates into a test site)

**Action#4:** DB: start a Media Group charter draft and distribute to the group for contributions and comments.

- **DONE.** team is reviewing charter now

### **Actions from Exec/Media Group meeting (sent around to Exec's this week)**

#### **ACTION 69-2: WORKING**

- We just created a Facebook Page for the IVOA (). We plan to create a Twitter, Weibo, and WeChat account this week.

- We have started a discussion of what we think should be on the top IVOA page, mainly, it should aesthetically pleasing to look at, and it should be obvious to the general astronomer on how VO helps them do science.

#### **ACTION70-3: WORKING**

Started review of website, sharing notes with each other.

- plan to make a private Wordpress site to test and share changes on

#### **ACTION70-4: OPEN**

We have not coordinated with the CSP yet.

- In the meantime, discussed alternatives to creating a new web portal (e.g., having more obvious pointers to existing services / applications on the IVOA home page).

### **NEW ACTIONS**

**Action#5:** (SO) make a Twitter account

**Action#5.1:** (all?) pick a twitter handle for IVOA

**Action#6:** (YT/SO) - make Weibo and WeChat accounts

**Action#6.1:** (all?) pick usernames. Should they be the same as twitter handle?

**Action#7:** (GI) make a workspace on the IVOA TWiki

**Action#8:** (JB) make a private Wordpress blog for testing website updates

**Action#9:** (BB) look-over "Outreach" section of charter after Exec meeting

**Action#10:** (SO) look-over "Social Media" section of charter after Exec meeting (replaces **Action#1** above)